



Air Master Deliverable Specifications for Videotapes  
One-Sheet

Tape Formats and Specifications		
<b>Tape Formats</b>	<b>Digital FTP</b>	IMX 30, 40, 50
	<b>Standard Definition</b>	Beta SP, DigiBeta, DV, DVCAM
<b>Tape Label</b> (on Tape Face & Case)	Must Contain:	Title ISCI Code Audio Configuration Creation Date REVISION number (if necessary)
<b>Tape Leader</b>	<b>Runup</b>	Minimum 10 seconds
	<b>Reference Signal</b>	30 seconds simultaneous Color Bars and Audio Tone
	<b>Audio Tone</b>	1 kHz at -20dBfs
<b>Slate</b> (each Promo Must have Slate)	Minimum 10 seconds Must Contain:	Title ISCI Code Duration Creation Date Topical Information REVISION number (if necessary)
<b>Black &amp; Silence</b>	2 seconds between Slate and first Audio/Video	
<b>Promos</b>	First Promo Audio/Video starts at TC 01:00:00:00	
<b>Black between Promos</b>	Minimum 15 seconds	
<b>Tape Trailer</b>	Minimum 30 seconds of Black, Silence and Time Code following last Audio/Video	
<b>Tape Quality</b>	Shall not have Channel Condition errors, scratches, splices, binder breakdown, cinches or edge damage	
<b>Cut Sheet</b>	Must Contain:	House Number with Network Extension Promo Flight Dates for each Promo Topical Information (if any) Duration of each Promo The word REVISION for each Revised Promo (and revision Number if necessary)
<b>Delivery</b>	5 Business days before air Send tapes to: Sherrie Thayer HRTV 285 W. Huntington Drive Arcadia, CA 91007 <a href="mailto:sherrie.thayer@hrtv.com">sherrie.thayer@hrtv.com</a> 626-574-6372 626-574-5074 (fax)	